

Marketing internship @ Bundles



We believe in the circular economy: in which consumers enjoy high quality and sustainable products.

We offer subscriptions on laundry machines, coffee and dishwashers. Subscriptions include the appliances, consumables (coffee, detergent, etc.), performance guarantee, maintenance, repairs, customer support and a complementary app with personalized feedback. We connect the appliances with internet via a smart plug in order to collect user data which allows us to personalize feedback, delivery scheduling, invoicing, etc.

The internship

As a marketing intern at Bundles you work in a vibrant environment with a lot of opportunities to develop yourself and contribute with your own initiatives. Your work includes developing marketing and content strategy, testing new sales channels, management of SEA, SEO and social campaigns, etc.

We are looking for an enthusiastic and positive personality who is eager to develop him or herself. We expect a certain level of independency, to be assertive in the team and contribute new ideas.

Tasks

- Marketing strategy development
- Visitor acquisition (SEA, SEO, social, etc.)
- AARRR funnel analytics and optimization
- A/B testing and website optimization

Your profile

- Dutch native speaker, high proficiency in English.
- Available for 3 - 5 day a week, for a period starting from 4 months.
- Hands-on mentality and shows initiative.
- Pre: affinity with content (writing, photography, infographics, graphic design).

We offer

- A great multidisciplinary team with growth hackers, business developers and designers.
- The opportunity to develop yourself as a startup marketer.
- Internship fee.



Does it spark your interest? Check out bundles.nl
To apply or ask a question, contact wouter.buijze@bundles.nl